

AQA Applied General Business – Extended Certificate – 1832:

WBHS Summer 2021 Assessment Record

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Role: HEAD OF BUSINESS

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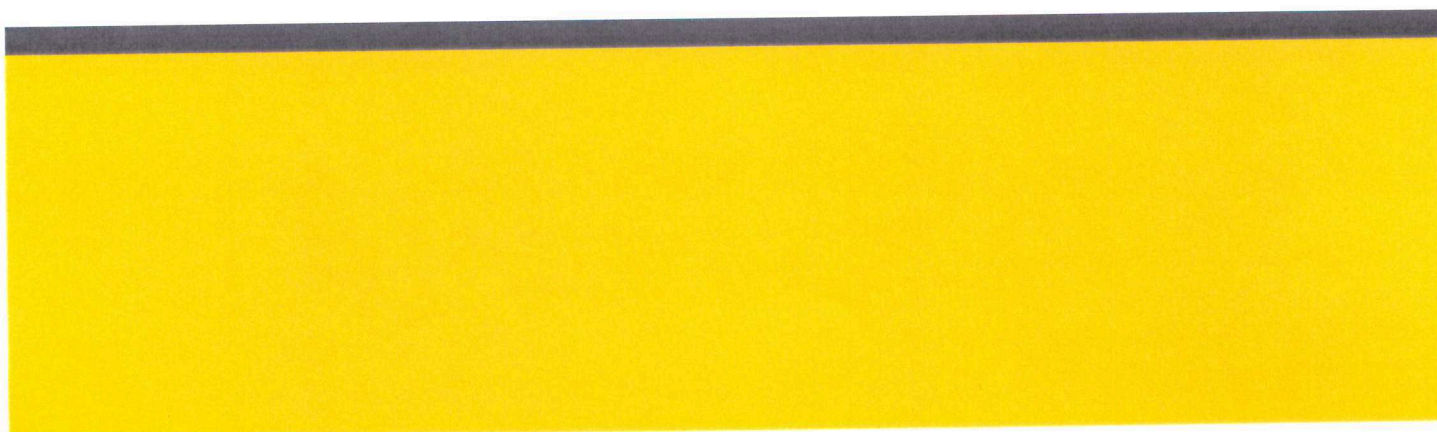
Date: 5th JULY 21

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Role: Teacher

Signature: [Signature]

Date: 5th May 2021



Applied Business Level 3 Extended Certificate (1832)**Subject Content**

This qualification enables learners to develop the fundamental knowledge and skills recognised as most important by higher education and employers. The qualification also offers learners an opportunity to develop transferable skills, such as teamwork, research and communication, as part of their applied learning. Key areas of study are as follows:

- Fundamental business and entrepreneurial knowledge and skills associated with working within a business enterprise
- The role of finance in planning an enterprise, analysing and making financial decisions
- How business organisations use the human, physical and financial resources at their disposal to achieve their dynamic goals
- The nature of enterprising behaviour and how this can be personally utilised to best exploit entrepreneurial opportunities within specific market conditions
- How managers organise, motivate and lead employees through change to achieve business objectives
- The skills and processes required to develop, present and evaluate a business proposal
- The development of a marketing communications mix for a business proposal and a schedule of marketing communications

**Assessment Objectives**

- AO1: Demonstrate knowledge of terms, concepts, theories, methods and models to show an understanding of how individuals and organisations are affected by and respond to business issues
- AO2: Apply knowledge and understanding to various business contexts to show how individuals and organisations are affected by and respond to issues.
- AO3: Analyse issues within business, showing an understanding of the impact on individuals and organisations of external and internal influences.
- AO4: Evaluate quantitative and qualitative information to make informed judgements and propose evidence-based solutions to business issues.

**Teaching of these units was either partially or fully completed during remote learning*

Assessment	Assessment Detail	Date	Assessment Objectives				Level of Control (H,M,L)	Standardisation
Unit 1: Financial Planning And Analysis	This is an exam which the students all sat.	Jan 2020	AO1	AO2	AO3	AO4	H	This was externally assessed by the exam board
Unit 2 Business Dynamics	This was a course work assessment	May 2020	AO1	AO2	AO3	AO4	L	These were sent to the exam board, none of the marks were adjusted.
Unit 3 Entrepreneurial Opportunities	This was a controlled assessment that the students had to do as part of home learning	June –Sep 2020	AO1	AO2	AO3	AO4	M	The marks given and awarded were standardised by using past papers and past standardisation materials as AP marks this unit for the exam board.
Unit 4 Managing And Leading People	This exam was not sat. Students completed Mock exams in the classroom in lessons	October to December 2020	AO1	AO2	AO3	AO4	H	These were marked and standardised by AP and MRM using past assessment material and exemplar materials given by the exam board.
Unit 5 Developing A Business Proposal	This was an assignment that was set September within school	Sep 2020 May 2021	AO1	AO2	AO3	AO4	L	These have been standardised using past assessment material that has been marked by the exam board and sent back to school and also by using the performance outcome indicators and exemplar material from the exam board.
Unit 5 B Developing A Business Proposal	This was an assignment that was set in school	March 2021	AO1	AO2	AO3	AO4	M	These have been standardised using past assessment material that has been marked by the exam board and sent back to school and also by using the performance outcome indicators and exemplar material from the exam board.

Unit 8 Marketing communications	This was an assignment that was set in lockdown	Jan 2021	AO1	AO2	AO3	AO4	L	These have been standardised using past assessment material that has been marked by the exam board and sent back to school and also by using the performance outcome indicators and exemplar material from the exam board.
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If an assessment objective has been omitted at subject cohort level please briefly outline the reasons why:-

All AO's were met

Outline the rationale for the choice of assessment evidence used, i.e. why the evidence above was used and how it supported the grading decision:-

All students have been given opportunity complete the 6 units that are typically required to form a grade in a normal exam year.

All work has been standardised using past exam board examples and exemplar materials to ensure grading was accurate and fair.

The evidence and therefore rationale to support the grading decisions is clear.